

Photo Day Prep: How to Stage & Shoot Your Space

 Guests book based on photos first. Here's how to make your space shine — even if you're using your phone.

1. Prep the Space

- Declutter surfaces (remove personal items, cords, remotes, etc.)
- Make the bed neatly with layered pillows and throws
- Open all curtains/blinds to let in natural light
- Turn on all lights — even during the day
- Hide trash cans, plungers, and extra toiletries from view

2. Stage with Intention

- Add a pop of greenery (plants or flowers)
- Set the dining table or place a breakfast tray on the bed
- Add soft textures: folded towels, cozy blankets, throw pillows
- Remove anything distracting — less is more!

3. Shoot Like a Pro (Even if You're Not)

- Use natural light (shoot mid-morning or just before sunset)
- Avoid using the flash
- Shoot from chest height to show the layout properly
- Use wide-angle mode if available (but don't distort the room)
- Take horizontal shots for platforms like Airbnb & Zillow

4. Must-Have Shots

- The bed from a wide angle
- Living or seating area
- Bathroom (clean and bright!)
- Kitchenette or dining area (if included)
- Entryway or door view
- Outdoor space, if applicable
- Detail shots: a welcome basket, coffee setup, or cozy corner

5. Avoid These Common Mistakes

- Photos that are too dark or too bright
- Weird angles from above or below
- Cluttered countertops and visible cords
- Too many close-ups — get the full room
- Toilet lids up or mirrors with reflections of the photographer