Home Share Host Hub – Sample Curriculum for City Partner Training

This sample curriculum is designed for cities that want to support responsible home sharing by educating local hosts. The modules are delivered live as a self-paced course.

Module 1: Understanding Home Sharing

- What qualifies as a home share (ADUs, guest suites, private rooms, etc.)
- Key benefits to hosts, guests, and communities
- Difference between home sharing and investor-led short-term rentals

Module 2: Local Laws & Permit Requirements

- Overview of local STR regulations
- How to apply for a permit (if required)
- Zoning, taxes, and occupancy rules

Module 3: Guest Safety & Compliance

- Smoke/CO detector checks
- Emergency contacts and evacuation plans
- Insurance considerations

Module 4: Creating a Great Guest Experience

- What guests expect from a home share
- Hospitality do's and don'ts
- Communicating boundaries while being welcoming

Module 5: Listing Your Space

- Choosing the right platform (Airbnb, Furnished Finder, etc.)
- Photography and staging tips
- Writing a clear, honest description

Module 6: Hosting Logistics & Support

- Handling booking inquiries and reviews
- Cleaning and turnover systems
- When and how to get help (mentors, pros, tools)